

# Atlas ConnX

## A Competitive Edge: Atlas OpEx Procurement

**Atlas' new OpEx-based procurement makes defending your network easy and accessible, no matter what size your business is. With nearly two decades of specialized experience in network protection, Atlas has made security affordable without compromising quality.**

At the heart of Atlas' arsenal in the defense of your network sits the Session Border Controller (SBC) which has become the critical component in the front-line defense of Real Time Communications (RTC) data networks that handle voice, video and chat. SBC is a complex device through which critical business interactions occurs concurrently, handling thousands of simultaneous sessions per second.

### SBC serves your enterprise in multiple ways:



**BACK-TO-BACK USER  
AGENT (B2BUA)**

for interoperability between carrier and on-premises equipment



**ENCRYPTION POINT**

for secure signaling and media



**ABSTRACTION LAYER**

for cost-effective integration of legacy and IP environments



**SESSION MANAGER**

for supporting dial plan, policy setting and routing

Clearly, an SBC is far more complex than just a simple firewall device, and as such it isn't priced like one.

## How does your IT department navigate the procurement challenge in an economy driven by downsizing, shrinking budgets, and a focus on doing more with less?

Atlas has solved this problem with its new UC as a Service, a cloud- and OpEx-based procurement model that makes enterprise-level protection available to everyone.

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## ConnX SIP Trunking as a Service

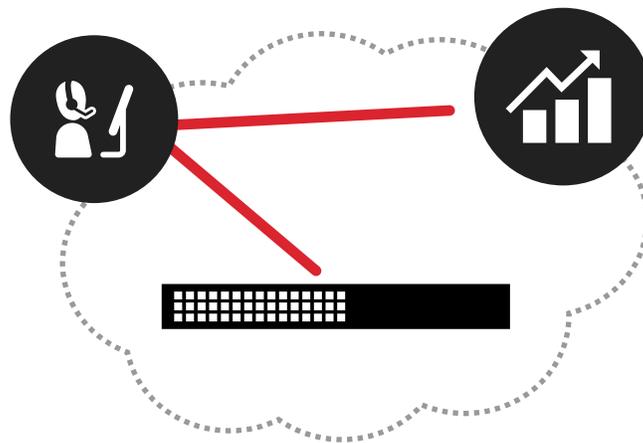
Atlas' ConnX SIP Trunking as a Service combine SIP trunks with cloud-based SBCs so your organization can start benefiting from enterprise-level SBC protection even with as little as a single user, yet is instantly scalable to as many users as needed.

Since SIP Trunking as a Service is cloud-based, your IP services are protected without the need for physical units at any location to secure access and interoperability between endpoints, eliminating the need to spend CapEx dollars to protect your network. Coupled with Atlas' OpEx-based procurement model's affordable monthly charge, entry into enterprise level network protection is made easy.

An added benefit is that cloud-based SBCs have an inherent strength in the BCP/DR realm, and licensing enough capacity is inexpensive, allowing your enterprise to absorb surges in capacity that might occur in a BCP/DR type event such as a DDoS attack, or a natural /manmade disaster.

## Atlas SmartCloud

Go even further with your OpEx initiative – into the Atlas SmartCloud. Not only can we help contribute to a simplified balance sheet but we can streamline your footprint. Our state-of-the-art SmartCloud data centers provide hand-off between the SIP trunk provider and your IP WAN, securely linked by our cloud SBC, giving you a simpler way to deploy Unified Communications, IP mobility solutions, and specialized RTC and CEBP applications.



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## The Atlas Advantage

Atlas has the experience to quickly troubleshoot SBC and SIP-related issues for your organization. We provide full transformational support of real-time session delivery networks—from customer needs assessment and solution design engineering, through component staging, implementation and integration, to full Day 2 support.

Bundled with the flexibility of a monthly OpEx-based procurement model, we have made it easy for organizations to acquire the combined power of session management and session border control in a consumable monthly recurring charge and no capital expense.